

# GABRIEL KING HOUIS

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## SKILLS

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*Software:* Photoshop, Illustrator, InDesign, After Effects, Figma

*Mediums:* Digital, Editorial, Print, Packaging, Branding, Illustration, Motion Design

*Language:* Fluent in English and French

## WORK EXPERIENCE

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**Superbolt**, New York, NY

January 2022 - Present

*Junior Graphic Designer*

- Collaborated with the design team to create Instagram, Facebook, Pinterest, Tiktok, and Google Performance Max ads for a variety of clients in beauty, health, and wellness
  - Clients included Loftie, KORA Organics, Mustela, Sollis Health, Wild Health, Veri, Saie, and more.
- Resized ads into various dimensions, in accordance to the respective social platform
- Presented design strategies to primary clients during bi-weekly decks
  - Implemented design edits after receiving client feedback
- Created new strategies for design layouts and concepts based off of weekly marketing analytics results

**Software and Skills:** After Effects, Photoshop, Illustrator, Figma, Design Strategy & Presentation

**nate**, New York, NY

June 2021 - October 2021

*Social Media Design Intern*

- Collaborated with design team to create \$50 signup campaign displayed in NYC subways
  - Implemented iPhone screen mockups and helped curate items for the photoshoot
- Handled and designed all Instagram stories, as well as collaborating on grid post concepts
  - Created animated IG stories in Adobe After Effects
  - Re-imagined layout for IG meme posts/stories
- Frequent meetings with design team on developing nate's visual identity
  - Mood-boarding and presentations
- Assisted with designing templates for newsletter emails

**Tommy Boy Music Record Label**, New York, NY

January 2020 - March 2020

*Graphic Design Intern*

- Designed Spotify ads for upcoming artists' releases
  - Included drafts for Homepage Takeover, Leaderboard, and Overlay displays
- Created vinyl templates

## EDUCATION

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**Shillington School of Graphic Design**

February 2021 – December 2021

Certificate in Graphic Design

New York, NY

**School of Visual Arts**

September 2018 – December 2019

Advanced Graphic Design Courses

New York, NY

*(References can be provided upon request)*